



## Buddi Bandz and PCSC Partner Globally to Distribute the World's First Wearable HID iCLASS® or Prox® Access Control Wristband

Solution Enhances Customer Satisfaction by Enabling Wearable Access Control that Supports HID iCLASS and Prox technologies; Buddi Bandz wearable access control products are added to PCSC's product line for global distribution

**Sydney, Australia** – **April 30, 2014** – <u>Buddi Bandz</u>, an OEM (Original Equipment Manufacturer) of secure access control solutions, today announced it will distribute its industry first wearable access control wristband via the global PCSC distribution network. For over 30 years PCSC has been a leading supplier of products and services related to electronic access control and facility management applications to both domestic and international markets. PCSCs' product distribution channel spans the globe providing trained dealers to assist and support companies in almost every country.

By leveraging the vast array of HID Global smart card technologies, Buddi Bandz can now offer PCSC customers the added convenience of using a wearable wristband for physical access control. PCSC customers can use Buddi Bandz wearable access control devices to access buildings that have already deployed HID Prox® and/or HID iCLASS® readers in the field. The device can be worn around the wrist without the need to carry a traditional card-based product, making access to buildings and cashless payments straightforward and more secure than before.

The wristband concept means there is less chance of loss or theft, providing superior protection and increased peace of mind for users and security providers. The solution also represents an innovative use of Genuine HID Technology<sup>TM</sup>. The Genuine HID Technology trademark provides customers with the means to quickly identify products manufactured by Buddi Bandz containing HID Global technology.

"PCSC has built an industry brand and reputation that is highly respected the world over and is the envy of its peers. Buddi Bandz is proud to be partnering with PCSC and look's forward to offering PCSC customers' the world's first wearable access control device utilising Genuine HID Technology<sup>TM</sup>" said Arthur Alexiou, Co-Founder and CEO of Buddi Bandz.



## News Release

"Through the global reach of PCSC, we are now able to provide our customers with products to suit the growing market for Buddi Bandz wearable transaction-based technologies using the most popular contactless smart card technologies available in the market today" said Mas Kosaka President and CEO, PCSC. "Buddi Bandz wearable access control solutions are a welcome addition to our product suite and represent innovative product thinking that provides a competitive edge for our customers."

Go to Buddi Bandz wearable access control device product page for more information.

## **About Buddi Bandz**

Buddi Bandz is an Australian owned company dedicated to providing the global marketplace with cutting edge innovative technology that redefines the way you access secure facilities. Since its inception, Buddi Bandz has strived to forge strong global partnerships which underpin their philosophy for product innovation and value creation. As such they are passionate about transforming the way people conduct simple transactions in everyday scenarios, and making them even simpler to perform. Whether it's physical access to a sporting venue, hospitality, medical facility or corporate head office, Buddi Bandz has a wearable device that can meet most day to day transactions. Buddi Bandz is at the forefront of developing innovative products. Through their global partnerships they are able to provide early adopter technologies to suit the growing market for wearable transaction based products that can open market opportunities not previously attainable, as well as provide customers with the best and most secure contactless smart chip enabled products in today's market. www.BUDDIBANDZ.com.au

## **About PCSC**

PCSC is a leading supplier of products and services for electronic access control and facility management applications in domestic and international markets. PCSC also offers sophisticated access control management software, integrated video badging, CCTV control, alarm graphics, elevator control and video event recording. PCSC is a subsidiary of TTIK, Inc., and has been in business since 1983. www.PCSCsecurity.com

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