



News Release

Buddi Bandz Integrates HID Global's Smart Card Technology to Deliver Industries First Wearable Access Control Wristband Globally

Solution Enhances Customer Satisfaction by Enabling Wearable Access Control Wristband that Supports HID iCLASS and Prox technologies; Buddi Bandz Joins Advantage HID Connect® Partner Program

Sydney, Australia – October 8, 2013 – [Buddi Bandz](#), a OEM of secure access devices, today announced it has launched the industries first wearable access control wristband that integrates [HID Prox®](#) or [iCLASS®](#) technologies. Leveraging the extensive population of HID Global's smart card technologies, the company can now offer customers the added convenience of using a wearable wristband for physical access.

Customers can use Buddi Bandz wearable access control device to access buildings that have already deployed HID Prox® and/or iCLASS® readers in the field. The device can be worn around the wrist without the need to carry a traditional card-based product, making access to buildings and other facilities straightforward and more secure than before. The wristband concept means there is less chance of loss or theft, providing superior protection and increased peace of mind for users and security providers.

Buddi Bandz has also joined the Advantage HID Connect® Partner Program, a program offered by HID Global to help its developer partners generate new business and revenue for their HID technology-enabled products. Through this worldwide network of HID Connect Partners, end-users can easily find third-party solutions that solve business needs through the innovative use of Genuine HID Technology™. The Genuine HID Technology trademark provides customers with the means to quickly identify third-party products manufactured using HID Global technology.

“The Buddi Bandz access control wristband makes life simpler. When it's around your wrist there's little risk of theft or loss and by combining HID Global's industry leading contactless smart card technology with outstanding practicality, it's a winning combination,” said Arthur Alexiou, Co-Founder and CEO with Buddi Bandz. “Through the global reach as a HID Global Connect Partner, we are able



to provide our customers with products to suit the growing market for wearable transaction-based technologies using the most popular contactless smart card technologies available in the market today.”

“HID Global is delighted that Buddi Bandz shares our vision of enhancing customer value by delivering innovative secure access control solutions to organizations of any size,” said Jack Cheung, Director of Embedded Solutions, Asia Pacific with HID Global. "By combining Genuine HID credentials with Buddi Bandz’s solutions, we can enable customers to leverage their existing access control investment while increasing convenience."

Go to [Buddi Bandz wearable access control device product page](#) for more information.

About Buddi Bandz

Buddi Bandz is a Australian owned company dedicated to providing the global marketplace with cutting edge technology that redefines the way you access secure facilities. Since its inception, Buddi Bandz has strived to forge strong global partnerships which underpin their philosophy for product innovation and value creation. As such they are passionate about transforming the way people conduct simple transactions in everyday scenarios, and making them even simpler to perform. Whether it’s physical access to a sporting venue, hospitality, medical facility or corporate head office, Buddi Bandz has a wearable device that can meet most day to day transactions. Buddi Bandz is at the forefront of developing innovative products. Through their global partnerships they are able to provide early adopter technologies to suit the growing market for wearable transaction based products that can open market opportunities not previously attainable, as well as provide customers with the best and most secure contactless smart chip enabled products in today’s market.

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